



# THE STYLE CLINIC

## **Privacy Notice**

April 5<sup>th</sup>, 2021

Here at The Style Clinic, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that we are not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

### **Types of Data we Collect**

#### **Google Analytics and Wix Analytics**

When someone visits [www.styleclinic1.com](http://www.styleclinic1.com) we use third party services, Google Analytics and Wix Analytics, to collect standard internet log information and details of visitor behavior patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google or Wix to make, any attempt to find out the identities of those visiting our website.

#### **Mailing Lists**

As part of the registration process to our website, we collect personal information. We use that information for a couple of reasons: to tell you about things you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that

you're happy and satisfied. We don't rent or trade email lists with other organizations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter, blogs, and other subscriber emails. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection team at [styleclinic1@gmail.com](mailto:styleclinic1@gmail.com).

## **Stylist Request Forms**

When you complete a request form to be matched with a personal stylist, your name and email address will be forwarded to one of our affiliate stylists. The affiliate stylist responsible for providing your personal styling services will be responsible for ensuring the privacy of this information once they receive it. Each affiliate stylist will have their own privacy notice which you can request from them at any time.

## **Access to your Personal Information**

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection team at [styleclinic1@gmail.com](mailto:styleclinic1@gmail.com).

## **Changes to Privacy Notice**

We will periodically review our privacy notice to ensure that we are protecting your data in the best way possible. Should any changes to our privacy notice be made you will be notified via email.